

# GREENER PASTURES™



Hide Traceability & Animal Welfare



# GREENER PASTURES™

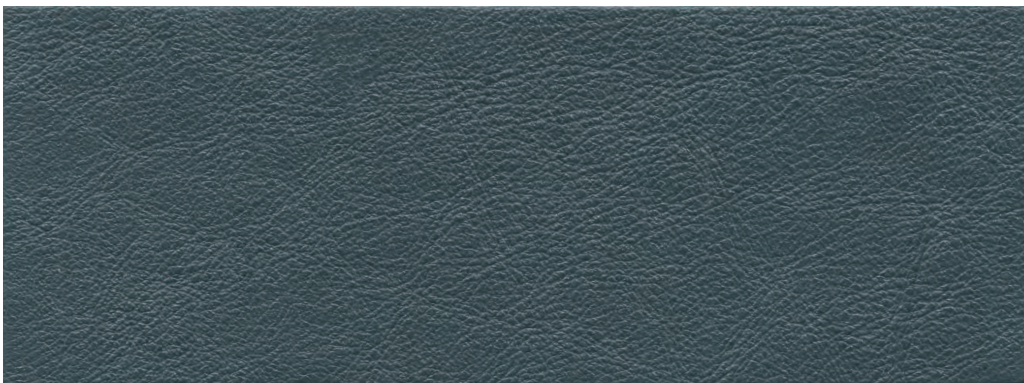
Closing The Traceability Loophole



**AR Rogue WP or NWP GP**  
Sorrel



**Aster WP or NWP GP**  
Fog

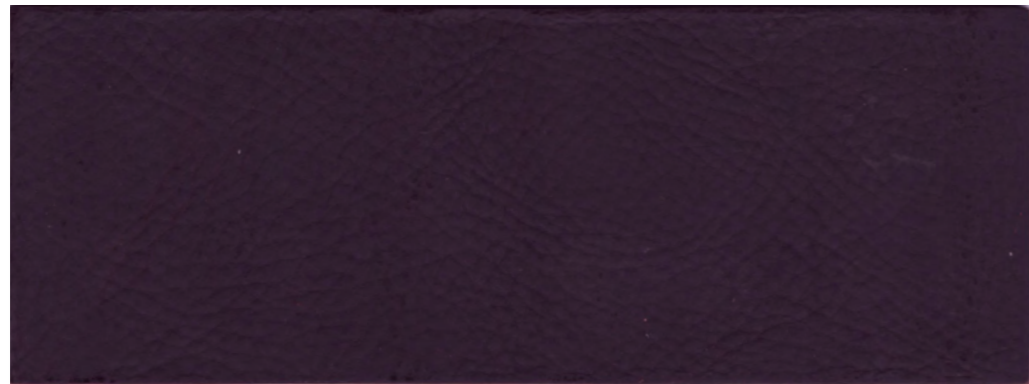


**Brilliant WP or NWP GP**  
Deep Lake

## GREENER PASTURES™ ORDERING INFORMATION:

- Multiple WP or NWP tannages available in a wide range of colors and thicknesses
- 85% SATRA grading
- 2,500 sqf MOQ

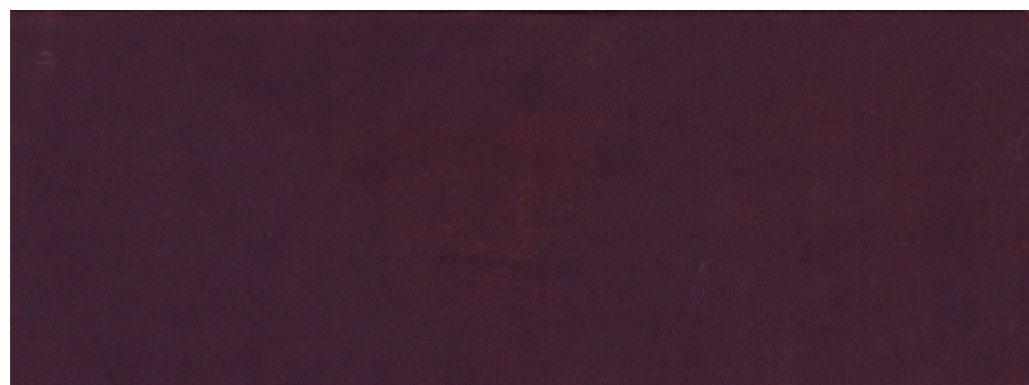
*Ask your account manager for current list of tannages available in our Greener Pastures™ program.*



**Muddy River WP GP**  
Dark Coffee



**Plunge WP or NWP GP**  
Very Berry



**Saddleback WP or NWP GP**  
Gaucho



**Shaun WP or NWP GP**  
Blanc de Blanc



**Short Stop GP**  
Bluegrass



**Tailgate WP or NWP GP**  
Cordovan




# What is Greener Pastures™?

Driven by ISA's deep rooted philosophy of LITE (Low Impact To the Environment), we are launching our Greener Pastures™ collection. This program has been specifically developed for cattle hides following a strict set of protocols and requirements surrounding animal welfare and traceability.

GREENER PASTURES™





# Where are your Greener Pastures™ hides sourced from?

**Our Greener Pastures™ hides are sourced from our trusted tier 1 supplier in the United States. All of our GP hides can be traced back to the birth farm/ranch. Our traditionally sourced hides have Leather Working Group accreditation back to the processing facility.**

**GREENER PASTURES™**



# Partner with Us

ISA is proud to offer specialized creative marketing and co-branding services. Our in-house marketing team can work with you to produce visually striking and informative digital and on-product sales tools. These complimentary services will ensure the best possible message resonates with your consumer.



(Front)



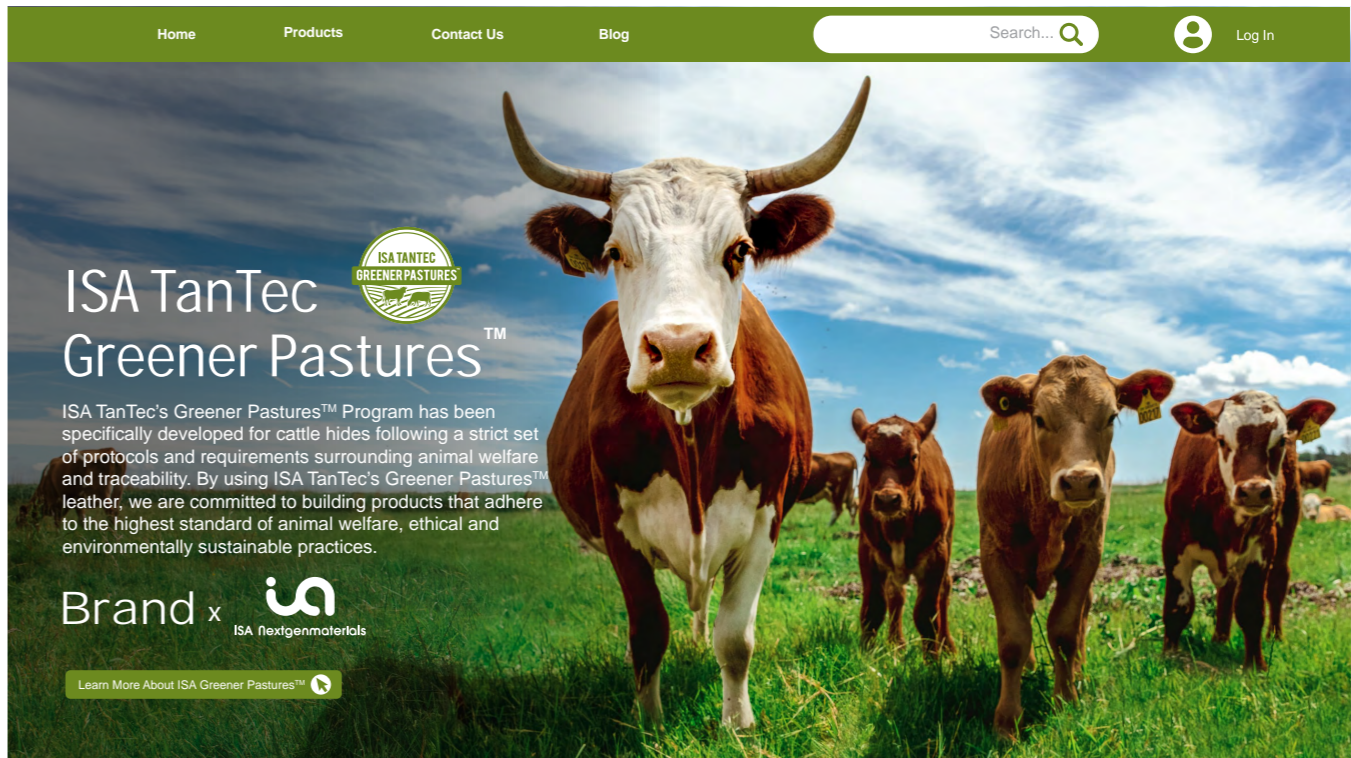
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**ISA TanTec Ltd.**

Headquarters  
Avenida Da Praia Grande N. 619  
Comercial Si Toi 5 Andar 8, 999078, Macau, P. R. China  
Tel: +853 2835 6320

**Mississippi TanTec Leather, Inc.**

101 TanTec Way,  
Vicksburg, MS 39183, USA  
Tel: +1 601 429 6081

**Saigon TanTec Leather Ltd.**

Lot M2-M3, Viet Huong 2 Industrial Park,  
An Tay Village, Ben Cat District,  
Binh Duong Province, Vietnam  
Tel: +84 274 357 9101 / 357 9102

**TransAsia TanTec Ltd.**

Lot B6.1, C4 Street,  
Thanh Thanh Cong Industrial Park, An Hoi Quarter,  
An Hoa Ward, Trang Bang Town,  
Tay Ninh Province, 840000 Vietnam  
Tel: +84 276 388 3382

**Heshan TanTec Leather Co., Ltd.**

No. 1 Xingli Road,  
Hecheng Town, Heshan City,  
Guangdong Province, 529727, P. R. China  
Tel: +86 750 831 3280 / 831 3294

Send us an email to [info@tantec1.com](mailto:info@tantec1.com)  
for inquiries.



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ISA INDUSTRIAL LTD. [WWW.ISANEXTGENMATERIALS.COM](http://WWW.ISANEXTGENMATERIALS.COM)  
MACAU (CHINA) | USA | VIETNAM | CHINA | HONG KONG (CHINA)

